



# CELEBRATING 15 YEARS OF SUCCESS

SEPTEMBER 6, 2008

**Second Chance**<sup>™</sup>

## *Valerie: From Drugs to General Manager*

STRIVE Graduate: Cycle 12, 1999

Employed: General Manager, Chimneys R Us

Valerie came to Second Chance after a time in jail for a drug conviction. She says that “Before Second Chance’s STRIVE class, I was completing applications to meet the quota for my Probation in Recovery program. After I finished the class, I had the tools to actually get a job not just to apply for one. Second Chance gave me more confidence, helped me work on presenting myself and helped me manage my fears. I learned that it was OK to be afraid but that I still needed to act to get through the fear. The class was good but coming back each day as I looked for a job was even more useful. Having somewhere to go each day helped me overcome the inertia and insecurity of hunting for a job.”



Valerie applied to Chimneys R Us as a secretary. A year later, the General Manager retired and Valerie replaced him, becoming responsible for six other staff members and a company that cleans and repairs chimneys and air ducts in homes and apartment or condo complexes. The most unusual job that Valerie has ever managed was duct cleaning in a submarine.

Since coming to Second Chance in 1999, Valerie has remained clean and sober. She has quit smoking and raised her son who is now a 17-year-old straight-A student planning to attend a community college next year. She is very proud of her son and his accomplishments. She is also a part-owner, along with the owner of Chimneys R Us, of a new start-up company called Chesapeake Insulation. “It’s very exciting to be the owner of a new company.”

### *What does the bell mean?*

What does a bell mean to you? To some, it might bring thoughts of church or the Liberty Bell or school bells. To some, it might bring to mind the quote from the film *It’s a Wonderful Life*, “Every time a bell rings, an angel gets his wings”. At Second Chance, it means that someone has obtained a job. Graduates who have secured employment come back to the agency and ring a big brass ship’s bell on the wall. The graduate then tells the class in session and the entire staff about the new job, and offers words of advice and encouragement to the current class. For us at Second Chance, a bell means “another client on the road to success.”





## Second Chance

### Vision

Empowering people to open doors, change lives and strengthen community.

### Mission

Creating opportunities for self-sufficiency by providing job readiness training, employment placement, affordable housing and life skills for men, women and youth.

### Board of Directors

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# Celebrating 15 Years of Success Gala at Embarcadero Marina South

On Saturday, September 6, 2008, Second Chance will celebrate 15 years of success with dining, dancing to the music of STAGE 4 and sharing stories of success and inspiration. Guests will have an opportunity to hear about successful Second Chance graduates from the past 15 years plus nationally-renowned motivational speaker Troy Evans, author of *From Desperation to Dedication-An Ex-Con's Lessons on Turning Failure into Success*. It will be a birthday party you do not want to miss.

We will celebrate both the success of our graduates and the success of Second Chance in helping people turn their lives around. Over the years, Second Chance has built a model with incredible outcomes--70% of our graduates get jobs, and 70% of those who get jobs are still employed two years later. A calculation of the estimated income and payroll taxes paid over one year by Second Chance graduates and the avoided costs of judicial administration demonstrate that Second Chance returns to the community five times what it spends in a year of operation. In other words, Second Chance provides a 500% Return on Investment (ROI)!

In 1993, Second Chance began providing assistance to at-risk men, women and youth in San Diego. In 1998, Second Chance brought the nationally-recognized STRIVE (Successful Training Results in Valuable Employees) program to San Diego from Harlem. In 2000, Second Chance enriched the STRIVE program with a new mental health services department. In 2003, Second Chance launched PREP (Prisoner Re-entry Employment Program) to address the increased needs of those newly-released from prison. And in 2007, we launched our new *Financial Freedom* workshop and increased our relapse prevention services in our continuing effort to enhance alumni services.

Please support Second Chance as it provides the STRIVE job readiness training program, drug- and alcohol-free affordable housing, mental health services, case management, job placement assistance and financial management education to an ever-increasing number of clients who need assistance to become employed, productive members of the community.

## Celebrating 15 Years of Success

September 6, 2008

6:00-10:00 PM

Embarcadero Marina South

206 Marina Park Way

San Diego, CA 92101



# *Sponsorship Opportunities*



**Second Chance**

Second chances rarely occur by chance. We need your support to help make those chances happen. Please take advantage of this opportunity to show your support and be a sponsor of this great event.

## ***SUCCESS SPONSOR \$100,000***

STRIVE class sponsorship

Major event sponsorship

Three event tables of eight

Logo or name placement on promotional publications, newsletter, program, website and tables

## ***JOURNEY SPONSOR \$25,000***

Three event tables of eight

Logo or name placement on promotional publications, newsletter, program, website and tables

## ***HOPE SPONSOR \$10,000***

Two event tables of eight

Logo or name placement on promotional publications, newsletter, program, website and tables

## ***FAITH SPONSOR \$7,500***

One event table of eight

Four *Making a Difference* seats for STRIVE graduates to attend the event

Logo or name placement on promotional publications, newsletter, program, website and table

## ***EMPOWERMENT SPONSOR \$5,000***

One event table of eight

Two *Making a Difference* seats for STRIVE graduates to attend the event

Logo or name placement on promotional publications, newsletter, program, website and table

## ***OPPORTUNITY SPONSOR \$2,500***

One event table of eight

Logo or name placement on program and table

## ***INSPIRATION SPONSOR \$1,000***

Two *Making A Difference* event seats

Logo or name placement on program

## ***MAKING A DIFFERENCE TABLE PURCHASE \$2,000***

Purchase one event table of eight

## ***MAKING A DIFFERENCE TICKET PURCHASE \$250***

Purchase a ticket(s) to attend or a ticket(s) for STRIVE graduates to attend

# Community Support



**Second Chance**

## *Here's my contribution*

## *Organization or name to be recognized*

- \$100,000 Success Sponsor \_\_\_\_\_
- \$ 25,000 Journey Sponsor \_\_\_\_\_
- \$ 10,000 Hope Sponsor \_\_\_\_\_
- \$ 7,500 Faith Sponsor \_\_\_\_\_
- \$ 5,000 Empowerment Sponsor \_\_\_\_\_
- \$ 2,500 Opportunity Sponsor \_\_\_\_\_
- \$ 1,000 Inspiration Sponsor \_\_\_\_\_
- \$ 2,000 *Making a Difference* Table \_\_\_\_\_  
\_\_\_\_\_ number of tables
- \$ 250 *Making a Difference* Ticket \_\_\_\_\_  
\_\_\_\_\_ number of tickets
- \$ \_\_\_\_\_ Sorry, I can't attend. I want to buy \_\_\_\_\_ number of ticket(s) for STRIVE graduates to attend this special event
- \$ \_\_\_\_\_ To support Second Chance programs and services

## *Method of Payment*

- Check made payable to Second Chance
- Please charge my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Name and address as it appears on the card (if different than below): \_\_\_\_\_

Account #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

V-code: \_\_\_\_\_ Signature: \_\_\_\_\_

## *Ticket Information*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

- Yes, I would like to receive email from Second Chance

If you have questions about sponsorship, please contact Jo-Ann Jaffe at (619) 234-8888 x 115 or [jjaffe@secondchanceprogram.org](mailto:jjaffe@secondchanceprogram.org). You may also become a sponsor or order tickets online at [www.secondchanceprogram.org](http://www.secondchanceprogram.org). If you attend the event, for every ticket you purchase, the tax deductible amount is \$150. If you do not attend the event, the entire gift is tax deductible as a donation to a 501(c)(3) charitable organization. Tax ID # 33-0539640

***Thank you for your support!***

Second Chance

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[www.secondchanceprogram.org](http://www.secondchanceprogram.org)