

FOR IMMEDIATE RELEASE

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www.secondchanceprogram.org

MEDIA ADVISORY

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DISTRICT ATTORNEY BONNIE M. DUMANIS TO ADDRESS SECOND CHANCE STRIVE GRADUATION

*With Rob Carmona, cofounder and CEO of STRIVE National
America's Most Successful Workforce Development Program*

WHAT: San Diego District Attorney Bonnie M. Dumanis will address the 87th Second Chance STRIVE class at their graduation ceremony celebrating completion of their three-week "tough love" Job Readiness Training Program. Also addressing the San Diego STRIVE class will be Rob Carmona. The Harlem native has not only reinvented himself but helped over 35,000 others do the same as cofounder and CEO of STRIVE national, a group that helps the hard-to-employ find and keep jobs.

WHERE: Second Chance Headquarters
6145 Imperial Avenue, San Diego, CA 92114

WHEN: Friday, September 23, 2005 at 11:00 am to 12:00 pm

BACKGROUND: Second Chance is a non-profit agency in San Diego established 12 years ago to help the homeless and chronically unemployed with jobs, housing and life skills. Second Chance has developed a national reputation in the field of workforce development, with a focus on the hardest-to-serve unemployed population. It is the only agency in San Diego to operate the nationally-recognized STRIVE job readiness training program, which has an 80% success rate in helping the chronically unemployed and homeless to secure jobs, affordable housing and family reunification.

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