



Media Advisory

Dr. Robert Ross from The California Endowment comes to Second Chance!

- WHAT:** Dr. Robert Ross, President and CEO of The California Endowment will tour Second Chance on Friday, December 16, meeting with program participants, graduates, and investors in the successful Prisoner Reentry Employment Program- PREP. The California Endowment provided anchor funding in June of 2003 to launch this new initiative and has resulted in 215 PREP graduates- 150 maintaining employment two years later. Dr. Ross's visit will include addressing the current STRIVE job readiness training program class, meeting with Second Chance Prisoner Reentry Program Participants, and a round table with Second Chance Prisoner Reentry Employment Program supporters. Press availability will be from 1:00 am to 2:00 pm.
- WHERE:** San Diego Second Chance Headquarters- Encanto
6145 Imperial Avenue, San Diego, CA 92114
- WHEN:** **Friday, December 16th, 2005 at 10:30 am to 1:00 pm**
10:30am – 11:30am Roundtable with participants
11:30am – 11:45am Evaluation
11:45am – 12:00 Tour of Facility
12:00pm – 1:00pm Lunch with Board members, staff and supporters
1:00pm – 2:00 pm Classroom/ Press Conference
- BACKGROUND:** **Second Chance PREP - Prisoner Reentry Employment Program:** Second Chance has demonstrated consistent success in meeting the needs of our program participants, which has resulted in a model for systemic change. Transforming individuals from net liabilities in terms of costs for prison, courts, and parole officers into net assets in terms of generating income and sales tax revenues as employees with salaries, creating a minimum annual savings of \$5,433,975 to California in prison and parole supervision costs and generating at least \$3,105,000 annually in earned income instead of being a drain on society.
- The California Endowment:** is a private, statewide health foundation that was created in 1996 as a result of Blue Cross of California's creation of WellPoint Health Networks, a for-profit corporation. This conversion set the groundwork for The California Endowment mission: to expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians.