



Second Chance

MEDIA ADVISORY

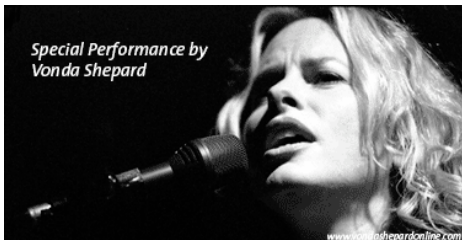
6145 Imperial Avenue
San Diego, Ca 92114

619.234.8888 (phone)
619.234.7787 (fax)

www.secondchanceprogram.org

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FOR IMMEDIATE RELEASE



CONTACT:

Jo-Ann Jaffe, 619.234.8888, x. 115
jjaffe@secondchanceprogram.org

John M. Miller, 619.234.888, x. 123
jmiller@secondchanceprogram.org

A Premiere Celebration of Success

Second Chance commemorates their 100th Graduating Class

WHAT:

On Saturday, October 21st, Second Chance will commemorate the 100th graduating San Diego STRIVE class at the premiere Celebration of Success Gala hosted by SeaWorld. Event tickets start at \$250.

The event will kick off with a special performance of **SeaWorld's new Shamu show, "Believe"**.

Musical performances by **The House of Blues Gospel Choir** and jazz band **B3-4**.

A private performance by **Vonda Shepard** of the Ali McBeal show.

Original artwork by **WriterzBlok**, San Diego's unique graffiti non-profit artists, depicting the needs of those being served by Second Chance will be auctioned.

WHERE:

SeaWorld San Diego
500 Sea World Drive, San Diego, CA 92109

WHEN:

Saturday, October 21, 2006, at 6:30 p.m.

BACKGROUND:

Second Chance is a non-profit agency in San Diego established in 1993 to help the homeless and chronically unemployed with jobs, housing and life skills. The agency has developed a national reputation in the field of workforce development, with a focus on the hardest-to-serve unemployed/underemployed population. It is the only agency in San Diego to operate the nationally-recognized STRIVE job readiness program, which creates unmatched outcomes of success in helping the chronically unemployed and homeless to secure jobs and establish self-sufficiency.

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