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ProfitLine Calls for Employee and Corporate Community Volunteers to ‘Adopt-A-Block’

ProfitLine Teams With Second Chance to Help Support a Local Community

SAN DIEGO, CA – May 10, 2007 – ProfitLine, the leading provider of outsourced telecom expense management (TEM), will join with Second Chance again this year to assist with their Adopt-A-Block event, benefiting the neighboring Encanto area. On Saturday, May 19th from 8 a.m. to noon, volunteers will paint houses, remove weeds, create murals and clean up litter to benefit this community.

“Adopt-A-Block not only benefits the local community, but also supports Second Chance by raising essential resources for programs and services provided by the agency to help the homeless and unemployed with jobs, housing and life skills,” said Second Chance Executive Director and Founder, Scott Silverman. Adopt-A-Block has evolved to include not only beautification projects but also employment and other services for Second Chance’s constituent population. Staffed by Second Chance and its corporate partners, booths will offer everything from information about the STRIVE class to employment opportunity information. Five beautification projects are also planned. “This event is geared towards the corporate community and we are grateful to have partners like ProfitLine who have always shown up in a big way. In return we offer the business community a corporate team building event that is turn-key, with a variety of volunteer and sponsorship opportunities.”

“We really enjoy ourselves,” said Amy Evans, ProfitLine Manager of Implementations Support and head of the ProfitLine Charity Team. “Our charity team is comprised of employees from every level – entry to executive – who give time and/or money they may not have because they truly want to help. And it brings us closer together as a team to spend a day of our lives giving back to the community. It’s one of the reasons I love ProfitLine,” she continued. Amy announced that they are looking for at least 25 volunteers this year and employees’ friends and family are welcome to join them. “If you are not able to volunteer your time, you can donate snacks and drinks for the volunteers instead. We also want to challenge other corporations to step up to the plate – to either write a check or contribute by taking out a booth or rolling up their sleeves. Last year’s event was a great success and we are looking forward to helping again this year.”

ProfitLine is committed to supporting the community in which it resides. “We believe that social responsibility is everyone’s responsibility,” said Rick Valencia, ProfitLine’s founder. “The San Diego community has been good to us and we want to give back.” ProfitLine has been part of several philanthropic community initiatives including Kids News Day benefiting Children’s Hospital, Make-A-Wish Foundation, Big Brothers Big Sisters, donations to both the Center for Community Solutions and the Polinsky Children’s Center, and — of course — their annual participation in Adopt-A-Block. “We pursue our commitment to community with the same enthusiasm and dedication to excellence that we deliver to our clients,” continued Rick. “We are a customer-focused company comprised of community-focused individuals.” ProfitLine’s community outreach initiatives focus on children and the elderly, donating time, money and goods to causes that are meaningful to the employees. All charity team suggestions are entertained and then voted on. Goals are determined and then a call is sent out to all employees. “The response is almost immediate!” said Amy. “Everyone looks forward to the opportunity to be a part of something like this.”

About Second Chance and Adopt-A-Block

Second Chance is a non-profit agency in San Diego established in 1993 to help the homeless and chronically unemployed with jobs, housing and life skills. The agency has developed a national reputation in the field of workforce development, with a focus on the hardest-to-serve unemployed/underemployed population. It is the only agency in San Diego to operate the nationally-recognized STRIVE job readiness program, which creates unmatched outcomes of success in helping the chronically unemployed and homeless to secure jobs and establish self-sufficiency. Second Chance is entering its 13th year hosting the Adopt-A-Block Community Event and Fundraiser. For more information on volunteering or donating, or to find out more about Second Chance, contact John M. Miller, Marketing and Event Coordinator, at 619-234-8888 x123 or email adoptablock@secondchanceprogram.org. You can also visit the website www.secondchanceprogram.org.

About ProfitLine

ProfitLine is the leading provider of outsourced telecom expense management solutions for large enterprises and government agencies. The company’s source-to-pay solutions manage the entire telecom lifecycle for both wireline and wireless. ProfitLine’s seasoned telecom experts combine deep domain expertise and Six Sigma principles with intelligent technology to deliver clients substantial savings, operational efficiencies and enhanced visibility to mission critical telecom assets. Our technology enabled Business Process Outsourcing (BPO) solutions allow clients to offload a non-core competency and gain robust business intelligence so they can better navigate today’s complex telecom landscape. Based in San Diego, ProfitLine was founded in 1992 is a GSA Schedule 70 contract holder, whose internal processes are audited based on SAS 70 standards on an annual basis by an outside auditor. For more information, please call Lisa Maerowitz at 858.202.1203.