



Second Chance

www.secondchanceprogram.org

Celebrating 15 years of success!

Media Advisory

February 13, 2008
FOR IMMEDIATE RELEASE

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Second Chance Chosen to Host Recovery Ambassadors Workshop

San Diego, Calif., February 13, 2008 — Second Chance, a San Diego social service agency serving homeless and unemployed men, women and youth, is pleased to announce it will host a ***Recovery Ambassadors Workshop*** in conjunction with the Johnson Institute on March 29, 2008.

Recovery Ambassadors is a leadership training program designed to change the way Americans view addiction. More than 3,000 Americans that have recovered from alcoholism and other drug addictions are receiving leadership training in this exciting initiative. *Recovery Ambassadors* training prepares people in recovery, family members and other supporters to advance public understanding and appropriate responses to chemical dependency.

There will only be two *Recovery Ambassador Workshops* held in California in March. The first will take place in the Haight-Ashbury district in San Francisco, sponsored by the National Council on Alcohol and Drug Abuse. Second Chance will offer the second. These workshops are part of the “New Recovery Movement”, helping to focus on issues of substance use disorder.

The workshop will feature four speakers: Johnny Allem, president of the Johnson Institute; John de Miranda, board member of Faces and Voices of Recovery; Renee Zito, director of alcohol and drug programs for the State of California; and Regina Nolte-Ware, a graduate of Second Chance’s STRIVE program and member of the board of directors. Each of these speakers will be available for interviews before and after the March 29 workshop.

About the Johnson Institute

www.johnsoninstitute.org

Johnson Institute is a Washington DC-based advocacy group that brings 40 years of experience and leadership by people who have enjoyed long-term recovery to provide timely and effective education and advocacy tools. These tools facilitate the core belief that long-term recovery is a normal expectation when appropriate responses are applied in a timely manner.

About Second Chance

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Second Chance has provided services to 30,000 economically-disadvantaged men, women and young adults over the past 15 years. During 2007, over 500 long-term unemployed, homeless and recently-released parolees graduated from its nationally-recognized STRIVE job readiness training program. Second Chance offers a range of specialized support services to those who are committed to become self-sufficient including job placement, mental health counseling, affordable housing placements, alcohol- and drug-free sober living facilities and case management.

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