

FOR IMMEDIATE RELEASE

CALENDAR LISTING

**THE GINGERBREAD COLLECTIVE TO BENEFIT SECOND CHANCE TO TAKE PLACE  
FROM DECEMBER 10-12, 2009**

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San Diego, CA - The award-winning kitchen designers at Arclinea San Diego will hold the studio's inaugural holiday charitable program from December 10 through 12 to benefit Second Chance. "The 2009 Gingerbread Collective," a three-day Gingerbread Competition hosted in the company's downtown showroom at 2515 Fifth Avenue, will feature a public showcase of gingerbread houses designed and built by leading San Diego architects, designers, and cultural leaders. From mid-century marvels to architectural-inspired confections, the houses will make a delectable Fifth Avenue holiday window display, allowing the public to view and vote for their favorite design, in-person and also online.

On its closing night, December 12, the program will end with a cocktail party and silent auction of the gingerbread houses with 100 percent of the proceeds being donated to the Food Pantry and Holiday Meals program at Second Chance, a San Diego-based philanthropic organization.

The program's three days of holiday festivities will be accompanied by a canned food and donation drive.

**DETAILS — THE GINGERBREAD COLLECTIVE: 3 NIGHTS OF HOLIDAY FESTIVITIES**

December 10 - 12, 2009 / 6 pm - 9 pm each night  
Arclinea San Diego, 2515 Fifth Avenue

**THURSDAY (12/10) + FRIDAY (12/11)**

6 pm – 9 pm each night / Free to the Public

**House Viewing and Voting, with Canned Food and Donation Drive:** Refreshments provided. Revelers are asked to bring non-perishable food items and gift certificates for local grocery stores to support the Food and Donation Drive for Second Chance.

**SATURDAY (12/12)**

6 pm – 9 pm / Tickets: \$25 minimum required donation

**Charitable Cocktail Party + Gingerbread Auction:** Guests will mingle with the architects, designers and cultural leaders who designed this year's creations. "People's Choice" awards will be announced, along with jury-selected winners. The night concludes with an auction of the houses.

Reservations recommended as event will sell out. **For tickets:** 619.564.7440

For more information on the Gingerbread Collective events, visit [www.arclineasandiego.com](http://www.arclineasandiego.com) or [www.facebook.com/arclineasandiego](http://www.facebook.com/arclineasandiego), or call Arclinea San Diego at 619.564.7440.

To learn more about the 2009 program recipient, Second Chance, visit [www.secondchanceprogram.org](http://www.secondchanceprogram.org)